

SHIRT MEASUREMENT GUIDE



Welcome to VariantWear.

This guide provides instructions for how to measure your best fitting shirt.

Designing your custom tailored shirt has never been easier – all it takes is three steps:

1. Go to **www.variantwear.com** and design your shirt(s)
2. Provide us with your body measurements or the measurements of your best fitting shirt
3. Place your order and we take care of the rest

Our goal is to create your go to destination for custom tailored shirts by offering a seamless experience with the largest variety of design options.

Welcome once again to VariantWear.

SHIRT MEASUREMENTS

These measurements should be taken from your best fitting shirt.

COLLAR

Unbutton the collar and lay the shirt face up on a hard surface. Measure the distance between the button stitching and center of the button hole.



HALF CHEST

Button up the shirt and lay it face up on a hard surface. Measure the distance between the points where the bottom of each sleeve meets with the body. Only measure the front side of the shirt.



HALF WAIST

Measure the distance of the narrowest part of the waist. Only measure the front side of the shirt.



LENGTH TO WAIST

Measure from the top of the shoulder (at the point where the shoulder and neck meet) to the level where you took the waist measurement. Only measure the front side of the shirt.



HALF BOTTOM

Measure the width of the shirt at the bottom of the shirt. Only measure the front side of the shirt.



SHIRT LENGTH

Measure from the top of the shoulder (at the point where the shoulder and neck meet) to where the shirt ends. Only measure the front side of the shirt.



SHORT SLEEVE – TOP LENGTH

Measure the top of the sleeve from the seam (at the point where the sleeve connects to the body) to the end of the sleeve.



SHORT SLEEVE – BOTTOM LENGTH

Measure the bottom of the sleeve from the seam (at the point where the sleeve connects to the body) to the end of the sleeve.



SHORT – SLEEVE WIDTH

Measure the distance between the top and the bottom of the sleeve at the end of the sleeve. Only measure the front side of the shirt.



SLEEVE WIDTH

Measure the distance between the top and the bottom of the seam that connects the sleeve to the body. Measure along the seam and only measure the front side of the shirt.



LONG SLEEVE – TOP LENGTH

Measure the top of the sleeve from the seam (at the point where the sleeve connects to the body) to the end of the cuff.



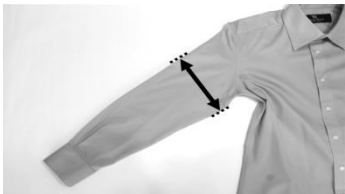
LONG SLEEVE – BOTTOM LENGTH

Measure the bottom of the sleeve from the seam (at the point where the sleeve connects to the body) to the end of the cuff.



HALF BICEP

Wear your shirt and (using a safety pin or paper clip) mark the level of your bicep (the widest part of your arm) and your elbow. Remove the shirt and lay it face up on a hard surface. Measure the distance between the top and the bottom of the sleeve at the bicep level. Only measure the front side of the shirt.



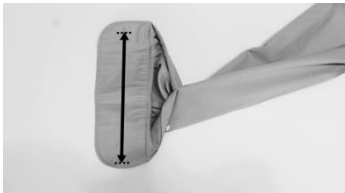
LONG SLEEVE – HALF ELBOW

Using your elbow marker from the previous step, measure the distance between the top and the bottom of the sleeve at the elbow level. Only measure the front side of the shirt.



CUFF

Unbutton the cuff and lay it face up on a hard surface. Measure the distance between the button stitching and the center of the button hole. In the case the cuff has two buttons, measure from the button stitching of the button you normally use.



SHOULDER WIDTH

Place the shirt face down on a hard surface. Measure the distance between the points where the top of each sleeve meets with the body. Only measure the back of the shirt.

